GENNOVACAP

PRODUCT DEVELOPMENT ROADMAP

FIRST CONTACT

Gennovacap Technologies is one step away. With a quick, painless assessment by phone or email, we'll mobilize quickly to understand your project and establish next steps towards a productive relationship.

FIRST, WE
LEARN

Finding the right fit with a technology partner is essential. In choosing Gennovacap, our engagement begins with a consultation and inquiry into your product strategy and business objectives. During this learning phase, we discover what you're trying to accomplish, what stands in your way and how we can leverage our expertise to tip the scales of technology in your favor.

Once everyone is up to speed on the product challenges and the resources required to move the needle, we will craft a confidential contract to protect your intellectual property and proprietary information. Putting your trust in Gennovacap will drive your project forward and lay the foundation for a successful and enjoyable project path.

NEXT, WE BEGIN SHAPING YOUR SOLUTION.

PROJECT KICK-OFF

Here we nail down the scope of work, estimated costs and any special terms, such as non- disclosure or non-compete agreements. Gennovacap offers flexible terms and competitive pricing around best-in-class technology services. Your expectations and ours will be clearly outlined in a contract created specifically for your project. Then we roll our sleeves up.

SHAPE

To unlock maximum potential from your product, Gennovacap blends the best of guiding principles and current practices to formulate a unique approach to solving your problem. We draw on many disciplines to give us a 360 degree perspective on technology options, market trends and user preferences.

In the early stages of shaping your solution, Gennovacap utilizes rapid processes to ideate, iterate, prototype and prioritize the features and functions of your product. Software architects collaborate with user experience experts. Developers and interface designers work together seamlessly. And project managers oversee all disciplines to ensure a deep connection between our work and your expectations.

WITH YOUR SOFTWARE SHAPING UP, WE BEGIN BUILDING.

PROTOTYPE APPROVAL

With a working mock-up of the feature set and overall user experience, we ask for your review and approval before moving forward. The aim here is to lock down the interactive design and behavior of the application before devoting our production and development resources to the project. To minimize waste, we do our best to reduce the number of structural changes made beyond this point.

BUILD

With blueprints in hand and a roadmap in place, construction begins as our team starts to build your software. Gennovacap utilizes the industry standard Agile methodology to prioritize features, guide development sprints and test our work as we go. Each sprint begins with a to-do list and ends with functional software. Features that require additional work are rolled into the next sprint along with new tasks, and this wash-rinse-repeat cycle continues until a feature-complete version of your product is ready for beta testing.

After extensive beta testing to ensure everything is running as expected, we begin a process of optimizing performance, tidying up loose ends and continually testing for usability and implementation. Each sprint brings us closer to our final goal of delivering a high quality, release ready software product that will give your business the competitive advantage it needs to thrive in today's marketplace.

AFTER PRODUCT RELEASE, WE WANT TO EVOLVE WITH YOU.

SOLUTION DELIVERY

Gennovcap has ushered the vision, architecture and creation of your new software and will continue to be a valuable resource for the lifespan of your product. From here, we often move into a technical support role and continuously make recommendations for further development and improvement.

Sending your new product out into the world can be nerve-wracking. Hundreds to thousands of new customers using your software in ways you never anticipated is sure to require some technical support. Gennovacap provides ongoing support with each client engagement and tracks user feedback to make informed recommendations for product evolution.

Having the right development partner in your corner can make the difference between bringing a good product to market or releasing an outstanding product to industry fanfare and rapid user adoption. Gennovacap teams with its clients to guide production cycles through early-stage architecture and prototyping, manage user experience design and software development, consult on strategic pivots and support full-scale product releases.

CONTACT GENNOVACAP TODAY, AND MAXIMIZE YOUR ADVANTAGE TOMORROW.

EVOLVE

GENNOVACAP

GENNOVACAP.COM

**GENNOVACAP TECHNOLOGIES
320 KISSING OAK DRIVE AUSTIN,
TEXAS 78748**

512.640.2475